

Industria Oy & Changxing

Invitation to China Seminar

Industria Oy International Business Experts cordially invites you to our China Business Event Changxing International Industrial Park for SMEs on 2 June 2017 in Helsinki.

Industria Oy is organizing this special event in cooperation with Changxing Government.

The International Industrial Park in Changxing has its focus on SMEs from Europe and is fully supported by Zhejiang Provincial Government. We exclusively present you this new, innovative business platform in the center of the Yangtze Delta with attractive incentives and great service options especially for smaller and family-owned companies.

The key industries in State level Changxing Development Zone are new energies (solar, batteries, electric cars), equipment manufacturing and machine construction as well as household and electrical appliances. Other sectors are very welcome, too. More than 400 companies have already settled in the zone including Fortune 500 enterprises and international investors from various countries.

All Finnish SMEs and organizations interested in China and the Chinese market who would like to establish friendly contacts for possible cooperation are warmly welcome. We and the 6-member delegation from Changxing look forward to meeting with you on 2 June in Helsinki.



Your contact persons

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Date

Friday, 02. June 2017



Time

09:00 – 13:30



Place

Hotel Glo Kluuvi
Kluuvikatu 4
Helsinki



Registration

The seminar is free of charge.

Please register until 31 May by email to:
christian.holmlund@industria.fi

Please specify your name, company/
organization and contact details.

Program

09:00 **Arrival/ Registration/ Coffee and Sandwich**

09:45 **Welcoming Address**
Christian Holmlund
Consultant, Industria Oy

09:50 **Speech**
Xu Zhe
Director, State level Changxing Development Zone

09:55 **Speech**
He Jieping
Deputy Director, State level Changxing Development Zone

10:00 **Welcoming Words**
Finnish Organizations and Entrepreneurs
(details to be confirmed)

10:20 **Image Film**

10:30 **Presentation**
Changxing Development Zone and International Industrial Park
Arvo Brüne
Investment Consultant

11:20 **Video**
Living Environment in Changxing

11:30 **Our New Plant in Changxing and Business Experience in China**
Mr Alexander Kovachevich
Consultant, Phoslock Water Solutions Limited

11:50 **Q&A Session**

12:30-13:30 Lunch, Mingle and **Matchmaking**

About Changxing

Changxing has a population of 650,000 and is located 160 km west of Shanghai at Lake Taihu. In terms of economic strength and overall development it ranks 58th in China out of more than 2800 counties.

The Development Zone was founded in 1992 and covers an area of 47 km². By approval of the State Council it became a State level Zone in 2010. It has consistently been among the top 10 zones of Zhejiang Province and was twice awarded for the best investment value in the whole Yangtze region. It is one out of 13 nationwide zones for solar energy and the electric mobility zone of Zhejiang.

Two of the largest Chinese battery producers have their headquarters in Changxing. It is the most important production base for warehouse logistics equipment with a worldwide market share of 35%. And a major center in China for electric cars, transporters, busses and e-bikes. In addition, 2.5 million air conditioners, 2 million washing machines and 1 million refrigerators are produced in Changxing annually.

The International Industrial Park features a premium location in the new eco-park and a total planned area of 500 hectares, of which 80 hectares will be developed in the first phase. It offers SMEs state-of-the-art workshops, office space and service facilities available for immediate use plus the option to build factories according to your specific requirements. The planning concept is based on four pillars combining industrial production, ecology, intelligent networking and culture to create synergy effects.

Changxing International Industrial Park welcomes all Finnish SMEs interested in entering the Chinese market and hopes to establish mutually beneficial contacts with you during the seminar.



Your Advantages in Changxing

- Central location, excellent transport connections
- Population of 80 million within a radius of 150 km
- Award winning environmentally-friendly Garden City
- Infrastructure to highest national standards
- Lower costs than the megacities
- Service team, planning according to your needs
- Extensive preferential policies and incentives
- Workshops and office space immediately available
- Fast procurement of license and other permits
- Assistance in hiring qualified workers and employees
- Introduction of possible business partners and clients
- Full support from Changxing Government



Industria Oy

We help you to grow your business to international markets and find the best route for your company.

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